

Historian Media Relations

July 2025



How To Create a Facebook Reel

To make a Facebook Reel, you can either record a new video or upload an existing one. Photos can also be used then add audio, text, effects, and a description, and finally choose your audience before publishing.

Here's a more detailed breakdown:

1. Start your Reel - From your Feed: Tap "Reels" (or "Create" then "Reel") or the camera icon. From your Profile: Tap your profile picture, then "See more" > "Reels", then the camera button.

2. Add video content - Record: Tap the camera icon to record a new video. Upload: Tap the photo icon to upload an existing video or photo.

3. Edit your Reel - Trim: Trim your video clips if needed. Add audio: Tap the Audio icon to add music or sounds. Add text: Tap the Text icon to add text to your Reel. Add effects: Tap the Effects icon to add filters, stickers, etc. Adjust speed: Use the Speed option to change the video's pace.

4. Describe your Reel - Write a description: Tap "Describe your reel" to add a caption.

5. Choose your audience - Select an audience: Tap the current audience setting to choose who can see your Reel (Public, Friends, etc.).

6. Publish - Share: Tap "Publish" to share your Reel.



"Building Bridges for Our Veterans"

DEPARTMENT AWARDS FOR AUXILIARIES

Most outstanding social media reel highlighting the VFW in action. Special award to one Auxiliary in each of the Membership classes. Entry form is required and available in MALTA Member Resources. Send the required entry form to the Department Historian & Media Relations Chairman by March 31, 2026.

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